

# OPTIMIZING HYGIENE, REGENERATIVE AND IMPLANT DENTISTRY IN THE EVERYDAY CLINICAL PRACTICE

In Association with Dr Steven Liu  
 Monday, October 13, 2014

## Program description

This program focuses on innovative approaches to establishing optimal periodontal therapy and utilization of regenerative therapies in everyday clinical practice. The program provides practices with tips and tools to optimize periodontal therapy and explore the advances, capabilities and benefits of periodontal regeneration. Emphasis is placed on implementing effective treatment protocols and how biologic modifiers, particularly enamel matrix derivative, are used to regenerate lost hard and soft tissue. Establishing effective practices and patient communication to enhance case presentation and case acceptance of these therapies is a highlight of the program. Additionally, participants will learn about the importance of educating the hygienists in your practice to identify appropriate case selection for regenerative therapy.



## Learning objectives

- Implement systems to create a more periodontally aware practice
- Establish evidence-based periodontal treatment protocols
- Understand the biologic basis for bone and soft tissue response
- Understand the indications, method of use and regenerative potential of enamel matrix derivative and other biologic modifiers
- Implement effective communication to help treatment acceptance
- Implement systems to create a more periodontally aware practice, when to refer, and why dentistry can help differentiate and grow your practice
- Facilitate communication and comprehensive treatment planning with all members of the care team

<b>Speaker</b>	Tracy Anderson Butler, RDH, MFT	<b>Type</b>	Lecture
<b>Date</b>	Monday, October 13, 2014	<b>Tuition</b>	Complimentary
<b>Time</b>	6:00 pm - 6:30 pm    Registration 6:30 pm - 8:30 pm    Program	<b>SAC</b>	Straightforward
		<b>CE credit</b>	2.0 hours
<b>Location</b>	Margaret Kuo's 175 East Lancaster Avenue Wayne, PA 19087 610/688 7200	<b>RSVP</b>	To register, please visit: <a href="http://straumann.cvent.com/vitelli101314">http://straumann.cvent.com/vitelli101314</a> Questions? Contact Territory Manager Steve Vitelli at 302/290 9185 - <a href="mailto:steven.vitelli@straumann.com">steven.vitelli@straumann.com</a> or Inside Sales Rep Tommy Luu at 978/747 2835
<b>Subject Code</b>	495		
<b>Audience</b>	Dental Assistant, Dental Hygienist		



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 Provider ID: 210303

## Speaker biography



**Mrs. Butler** has 24 years of diverse experience in the dental industry from chairside and beyond. Tracy is a registered dental hygienist, thought leader, motivational speaker, sales leader/coach and change agent. She believes the key to every successful treatment outcome begins with an accurate assessment leading to a co-diagnosis between the patient and dental team. Tracy's passion for dentistry and commitment to ultimate patient care has propelled her to pursue a career in regenerative medicine with Straumann, USA and is currently Director Hygiene Education/Relations, North America. Tracy believes in keeping her bio brief and focus on her audience to spread the power of positivity and growth in each of us achieving our ideal day. Tracy can be reached by email: [tracy.butler@straumann.com](mailto:tracy.butler@straumann.com).